



HOLIDAY HOOPFEST

DECEMBER 16, 2023 | UBS ARENA

www.holidayhoopfest.net | Twitter: @holihoopfest | Instagram: @holiday.hoopfest

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HOLIDAY HOOPFEST

Holiday Hoopfest features three exciting matchups at UBS Arena:

- 2:00 - Towson vs. Bryant
- 4:30 - Rhode Island vs. Delaware
- 7:00 - Saint Joseph's vs. Iona

FloHoops will stream all three games.



Towson Tigers
towsonigers.com
 Twitter/Instagram: @Towson_MBB
 Head Coach: Pat Skerry



Bryant Bulldogs
bryantbulldogs.com
 Twitter/Instagram: @BryantHoops
 Head Coach: Phil Martelli, Jr.



Rhode Island Rams
gorhody.com
 Twitter/Instagram: @RhodyMBB
 Head Coach: Archie Miller



Delaware Fightin' Blue Hens
bluehens.com
 Twitter/Instagram: @DelawareMBB
 Head Coach: Martin Ingelsby



Saint Joseph's Hawks
sjuhawks.com
 Twitter/Instagram: @SJUHawks_MBB
 Head Coach: Billy Lange



Iona Gaels
ionagaels.com
 Twitter/Instagram: @IonaGaelsMBB
 Head Coach: Tobin Anderson

MEDIA CONTACTS

Towson David Castellanos dcastellanos@towson.edu
 Bryant Tristian Hobbs thobbes@bryant.edu
 Rhode Island Shane Donaldson shane_donaldson@uri.edu
 Delaware Ed LeFurge lefurge@udel.edu
 Saint Joseph's Jack Jumper jjumper@sju.edu
 Iona Brian Beyrer bbeyrer@iona.edu

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SAATVA EMPIRE CLASSIC benefiting **WOUNDED WARRIOR PROJECT** presented by **CONTINENTAL TIRE**

WEBSITE: EmpireClassic.net
TWITTER: @empireclassicbb
INSTAGRAM: @empireclassicbb



VIVID SEATS LEGENDS CLASSIC presented by **OLD TRAPPER**

WEBSITE: LegendsClassic.com
TWITTER: @legendsbball
INSTAGRAM: @legendsclassic



GOTHAM CLASSIC

WEBSITE: GothamClassic.com
TWITTER: @gothamclassic
INSTAGRAM: @gothamclassic



SUNSHINE SLAM presented by **Discount Tire**

WEBSITE: SunshineSlam.com
TWITTER: @thesunshineslam
INSTAGRAM: @sunshine_slam



DEBORAH HEART AND LUNG CENTER JERSEY JAM

WEBSITE: JerseyJam.net
TWITTER: @jerseyjambball
INSTAGRAM: @jerseyjambball



HOLIDAY HOOPFEST

WEBSITE: HolidayHoopfest.net
TWITTER: @holihoopfest
INSTAGRAM: @holiday.hoopfest



KWIK TRIP HOLIDAY FACE-OFF

WEBSITE: HolidayFaceoff.com
TWITTER: @holidayfaceoff
INSTAGRAM: @holidayfaceoff



COLLEGE BASKETBALL INVITATIONAL

WEBSITE: CollegeBasketballInvitational.com
TWITTER: @cbitourney
INSTAGRAM: @cbitourney



DUKE'S BLUE DEVIL CHALLENGE

WEBSITE: gazellegroup.com/main/blue-devil-challenge/



KENTUCKY'S WILDCAT CHALLENGE

WEBSITE: gazellegroup.com/main/kentucky/



NEBRASKA'S CORNHUSKER CLASSIC

WEBSITE: gazellegroup.com/main/cornhusker-classic/



CAL BAPTIST'S THE LANCER JOUST

WEBSITE: gazellegroup.com/main/calbaptist-mte/

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THE GAZELLE GROUP

WHO WE ARE...

The Gazelle Group is a sports marketing firm located in Princeton, N.J., specializing in event production/management, client representation, and sponsorship consulting. Gazelle has the expertise and is committed to developing prioritized business plans that achieve its clients' marketing and financial goals. Since its formation in 1994, The Gazelle Group has established itself as a leader in the sports marketing industry.

WHAT WE DO...

Companies, organizations, and individuals achieve maximum results with the integration of services and resources offered by Gazelle:

- sponsorship representation and sales
- coach representation
- advertising, promotions and publicity
- program production and advertising sales
- corporate endorsements
- personal appearances and motivational speaking
- merchandising and licensing
- TV rights, packaging, representation, and sales
- conceptualization and development of individual events and series
- creation and/or maintenance of Internet presence
- rights acquisition
- hospitality implementation and sales • project and event implementation
- signage and electronic imaging

Gazelle's operating philosophy is based upon the belief that, in the rapidly changing sports marketplace, corporations and sports organizations require a customized approach and strategy to develop and implement effective programs. This market-oriented approach enables a client to reach business objectives through a cost-efficient program designed specifically for that client. The

DID YOU KNOW ...

RICK GILES founded The Gazelle Group in 1994 after spending eight years at Trans World International, the world's largest independent source and distributor of televised sports and a division of International Management Group (IMG), the world's largest sports management company. Giles is a graduate of Princeton University and the Stern School of Business at New York University.

