



MATCHUP SET FOR THE 2024 HOLIDAY HOOPFEST

FOR IMMEDIATE RELEASE

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Princeton, N.J. – The Gazelle Group is honored to announce the 2024 Holiday Hoopfest matchup, as the Virginia Tech Hokies will take on the Saint Joseph’s Hawks at The Palestra in Philadelphia, PA. The event will take place on December 21st, 2024.

To receive updates on ticketing and TV information follow @[holihoopfest](#) on Twitter and @[holiday.hoopfest](#) on Instagram.

[Saint Joseph’s](#): Billy Lange led the Hawks to 20 wins for the first time since 2015-16 last season. Lange has increased his win total each season during his three years in charge of Saint Joe’s. The Hawks return three starters including leading scorer Erik Reynolds II (17.3 ppg). Derek Simpson (Rutgers) and Justice Ojogbor (Harvard) provide strong reinforcements through the transfer portal for Coach Lange as the Hawks look to continue their momentum into the 2024-25 season.

Saint Joseph’s Head Coach Billy Lange:

“We are thrilled to represent Saint Joseph's University in the Holiday Hoopfest for a second consecutive year. This is a great opportunity to compete against a perennial postseason opponent in Virginia Tech, and we're excited to have the support of our passionate Hawk Hill fans at The Palestra.”

[Virginia Tech](#): Mike Young enters his 6th season as the Head Coach of Virginia Tech, where he has posted a 92-66 (.582) record thus far. Young hopes to bring the Hokies back to the NCAA Tournament, an accomplishment he has achieved twice since arriving in Blacksburg. The Hokies roster includes 8 new scholarship players in 2024-25 in hopes of improving on their 19 wins last season.

Virginia Tech Head Coach Mike Young:

"Playing Saint Joseph's at The Palestra in December as part of Holiday Hoopfest is a tremendous opportunity for our team. It's a historic venue with such great basketball tradition, and facing a quality opponent like Saint Joe's will be a great test for us. We're excited for the challenge and look forward to competing in the cathedral of college basketball."

About the Gazelle Group

The Gazelle Group is a sports marketing firm, specializing in event production and management, client representation, and sponsorship consulting. Gazelle produces numerous nationally-recognized college sports events, such as the Empire Classic, Legends Classic, the Gotham Classic, the Sunshine Slam, the College Basketball Invitational, the Kwik Trip Holiday Face-Off, the Barstool Sports Invitational, the Boardwalk Battle, and the Jersey Jam as well as on-campus events at Duke, Kentucky, Ohio State, Marquette and other institutions across the country. For more information on the Gazelle Group, please visit www.gazellegroup.com.