



# GOMART HOLIDAY HOOPFEST PRESENTED BY CHARLESTON, WV

DECEMBER 6, 2025 | Charleston Coliseum

[www.holidayhoopfest.net](http://www.holidayhoopfest.net) | Twitter: @holihoopfest | Instagram: @holiday.hoopfest

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## GoMart HOLIDAY HOOPFEST presented by Charleston, West Virginia

GoMart Holiday Hoopfest returns featuring West Virginia and Wake Forest at the Charleston Coliseum in Charleston, West Virginia. ESPN2 will broadcast the game, with Mike Corey and Mark Adams on the call.

This matchup is the first in the West Virginia-Wake Forest series, with a game in the 2026-2027 season in Greensboro, North Carolina.



### West Virginia Mountaineers

[wvusports.com](http://wvusports.com)

Twitter/Instagram: @WVUhoops

Head Coach: Ross Hodge

Sports Information Director: Bryan Messerly, [Bryan.Messerly@mail.wvu.edu](mailto:Bryan.Messerly@mail.wvu.edu)



### Wake Forest Demon Deacons

[godeacs.com](http://godeacs.com)

Twitter/Instagram: @WakeMBB

Head Coach: Steve Forbes

Sports Information Director: Stephen Czarda, [czardas@wfu.edu](mailto:czardas@wfu.edu)

## PAST HOLIDAY HOOPFESTS

In the first annual Holiday Hoopfest at UBS Arena in 2023 featured an exciting tripleheader filled with action.

In Game 1, Bryant topped Towson in a double overtime thriller 101-93.

In Game 2, Delaware defeated Rhode Island 67-56.

And in Game 3, Saint Joseph's bested Iona 83-58.

The second edition in 2024 saw Saint Joseph's top Virginia Tech 82-62 at The Palestra in Philadelphia, PA.



Proudly serving West Virginia communities, GoMart offers fast, friendly convenience at more than 100 locations across the state. Whether you're grabbing snacks, filling up, or stocking up for game day, GoMart keeps you moving. Visit [Gomart.com](http://Gomart.com) to find your nearest store. Go for good times—go for GoMart.



## RO GREENSBORO INVITATIONAL

NOVEMBER 4, 2025  
**NC STATE(W) vs TENNESSEE(W)**  
 FIRST HORIZON COLISEUM; GREENSBORO, N.C.



## WOLVERINE-DEACON CHALLENGE

NOVEMBER 11, 2025  
**MICHIGAN vs WAKE FOREST**  
 LITTLE CAESARS ARENA; DETROIT, MI.



## PORTLAND INVITATIONAL

NOVEMBER 21-23, 2025  
**PORTLAND, NORTHERN COLORADO, ST. THOMAS, FULLERTON**



## JERSEY JAM

NOVEMBER 30, 2025  
 CURE INSURANCE ARENA; TRENTON, NJ.



## VILLANOVA CHALLENGE

NOVEMBER 7-15, 2025  
**VILLANOVA, DUQUESNE, SACRED HEART, QUEENS**



## LEGENDS CLASSIC

NOVEMBER 20, 2025  
**PITT vs UCF**  
 OCEAN CENTER; DAYTONA BEACH, FL.



## SUNSHINE SLAM

NOVEMBER 24-25, 2025  
**FAU, GEORGE MASON, LMU, OHIO, BETHUNE-COOKMAN, JACKSONVILLE, PACIFIC, STONY BROOK**  
 OCEAN CENTER; DAYTONA BEACH, FL.



## WATERKEEPER® ALLIANCE INVITATIONAL

NOVEMBER 9, 2025  
**INDIANA vs MARQUETTE**  
 UNITED CENTER; CHICAGO, ILL.



## BOARDWALK BATTLE

NOVEMBER 20 & 22, 2025  
**HIGH POINT, SOUTHERN INDIANA, UIC, UIW**  
 OCEAN CENTER; DAYTONA BEACH, FL.



## MIZZEN+MAIN EMPIRE CLASSIC

BENEFITING WOUNDED WARRIOR PROJECT

NOVEMBER 25, 2025  
**UCLA vs CAL**  
 CHASE CENTER; SAN FRANCISCO, CA.



## DUEL IN THE DISTRICT

FEBRUARY 21, 2026  
**DUKE vs MICHIGAN**  
 CAPITAL ONE ARENA; WASHINGTON, D.C.



## PURPLE CBI

TBA, 2026  
**2025 CHAMPIONS: ILLINOIS STATE**  
 LOCATION TBA

# GOMART HOLIDAY HOOPFEST

## THE GAZELLE GROUP

### WHO WE ARE...

The Gazelle Group is a sports marketing firm located in Princeton, N.J., specializing in event production/management, client representation, and sponsorship consulting. Gazelle has the expertise and is committed to developing prioritized business plans that achieve its clients' marketing and financial goals. Since its formation in 1994, The Gazelle Group has established itself as a leader in the sports marketing industry.

### WHAT WE DO...

Companies, organizations, and individuals achieve maximum results with the integration of services and resources offered by Gazelle:

- sponsorship representation and sales
- coach representation
- advertising, promotions and publicity
- program production and advertising sales
- corporate endorsements
- personal appearances and motivational speaking
- merchandising and licensing
- TV rights, packaging, representation, and sales
- conceptualization and development of individual events and series
- creation and/or maintenance of Internet presence
- rights acquisition
- hospitality implementation and sales
- project and event implementation
- signage and electronic imaging

Gazelle's operating philosophy is based upon the belief that, in the rapidly changing sports marketplace, corporations and sports organizations require a customized approach and strategy to develop and implement effective programs. This market-oriented approach enables a client to reach business objectives through a cost-efficient program designed specifically for that client. The client's individual needs are always the priority at Gazelle.

### DID YOU KNOW ...

**RICK GILES** founded The Gazelle Group in 1994 after spending eight years at Trans World International, the world's largest independent source and distributor of televised sports and a division of International Management Group (IMG), the world's largest sports management company. Giles is a graduate of Princeton University and the Stern School of Business at New York University.

